

# BRIAN CELIS

LEADER • TEAM PLAYER • SELF-STARTER

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## EXPERIENCE

### *Customer Success/Sales Intern*

Jan. 2017 - Jun. 2017

PopUp Play — Austin, Texas

- Researched industries and consumer behavior trends to identify B2B partnership opportunities
- Designed and pitched new product development concepts to 40+ lifestyle brands
- Launched customer service project for enterprise client estimating a 25% increase in overall activity
- Provided administrative support to executive by covering phone lines and managing calendars

### *Summer Television Intern*

Jun. 2016 - Aug. 2016

Creative Artists Agency — Miami, Florida

- Discovered and presented Latin American digital personalities and television formats
- Produced detailed report listing 40+ clients and their work for all U.S. offices to use on major project
- Created and maintained one sheets, blurbs, and contracts
- Acted as the office manager by answering phones, preparing meetings, and supervising mail

### *Tour Marketing Intern*

Aug. 2015 - Dec. 2015

Triple 8 Management — Austin, Texas

- Collaborated with the marketing department to aid in the promotion of shows through grassroots efforts
- Managed social networking sites for all artists and upcoming events
- Developed department reports summarizing updates on ticket sales, radio promotions, and calendar dates
- Established relationships with local businesses in select U.S. cities

### *Music Licensing Intern*

Aug. 2014 - Dec. 2014

Mood Media — Austin, Texas

- Analyzed current events in the music industry on a weekly basis with the licensing department
- Updated contact information and status of licenses with record labels and publishers
- Assisted in the acquisition of licenses by utilizing HFA, BMI, and ASCAP

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## EDUCATION

### *Bachelor of Business Administration, Marketing*

Aug. 2013 - May 2017

St. Edward's University — Austin, Texas

*St. Edward's University Cheerleader • New Student Orientation Leader • Hilltop Views Newspaper  
Student Athletic Committee • Student Government Association • Residential Event Programming Board*

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## SKILLS

Microsoft Office  
Photoshop  
Event Planning  
Organization

Communication (Verbal/Written)  
Networking  
Bilingual (Spanish/English)  
Multi-tasking

Problem Solving  
Creative  
Detail Oriented  
Social Media